



SPECIAL RESOURCES FUND for VISUAL ARTS PROJECTS for CHILDREN AND YOUTH

OVERVIEW: The purpose of the RiverArtsFest Special Resources Fund is to provide support for special opportunities for visual arts programs provided by schools and nonprofit organizations in Shelby County. These grants will be awarded to clearly defined projects that expand the artistic horizons of K-12 students of all abilities, not for the personal and professional development of individuals nor to supplement resources applicable to other art programs.

RAF will award a total of \$12,000 to fund creative activities and projects, including but not limited to:

- honorarium for a visual artist or artists group for presentations, demonstrations, master classes, installations, project design, exhibits, etc. in any two- or three-dimensional medium or combination of media
- supplies and materials
- permanent equipment and/or resource materials in support of curriculum, standards and aesthetic education
- admission to museums, galleries, studios, art exhibits, lectures, demonstrations, master classes or interactive visual arts presentations
- transportation
- a combination of the above

In 2018, up to \$750 per project may be awarded, depending upon the total number of applications and the total amount of funding requested along with the accuracy of the budget; the uniqueness, merits and impact of the proposed project; and the completeness of the application. Applications for distinctly different projects from the same school or organization will be considered.

The deadline to send the application as a **.pdf attachment** in an e-mail to alessriverartsfest@gmail.com is **Monday, September 17**. Using only the .pdf format lets us open, read and then forward the application to the jurying committee because we cannot make paper copies to distribute to them. All applicants will receive an e-mail on September 24 listing the selected applications.

A description of the 2018 SRF projects will be on display at the unveiling of the RiverArtsFest fine arts poster on September 28 and at the opening of the Invitational Art Exhibit on October 12, both open to the public. More information about these events will be included in the notification e-mail.

Upon the return of the signed letter of agreement, a **check payable to the school or organization** will be written and then mailed in care of the project coordinator, followed by an e-mail notification that it has been processed. Each award check will be designated with "for use only for the" followed by *the specific named Special Resources Fund project* to ensure it is deposited into the correct account and to avoid any confusion by other personnel about the check's purpose and use.

Participants in ALL SUBMITTED APPLICATIONS will receive free admission tickets to RiverArtsFest! Please join in the community celebration of the fine arts on October 27th and 28th in the festival's new location Downtown on Riverside Drive between Jefferson and Union Avenues. As part of the Mighty Lights initiative to light the Memphis Hernando DeSoto Bridge, RiverArtsFest will provide the venue for the free-to-the-public evening celebration and unveiling on Saturday the 27th. Don't miss the special activities and performances after 6 p.m. during this spectacular, historic moment for our community!

Please follow this format for the SRF application and use NO MORE THAN THREE (3) PAGES in 12-point font:

*Descriptive title of your proposed project

*One-sentence summary of project

*Estimated number of participants

*Estimated number of people who will benefit from the project

*The amount you are requesting from the Special Resources Fund (**up to \$750**)

*Name of school or organization

*One-sentence description of school or organization

*Name, title, school/organization, address, e-mail address, office phone number and cell phone number for person coordinating the project

*Name, title, address, e-mail address, office phone number and cell phone number of administrator authorizing the project

***Please include the following in your Project Narrative by specifically describing:**

- What you want to do
- How will you do this
- What you hope to accomplish or anticipate as the outcome/impact of the project
- How this is a special opportunity
- The participants directly involved (number of children or youth or specific group with ages or grade levels, abilities, location(s))
- Which artists are involved, if any, and how, along with medium, technique, activity or focus, and if paid or unpaid
- Who additionally may benefit from the project, with estimated, realistic numbers for each (other children or youth, with ages or grade levels, abilities, location(s); school community, neighborhood, another nonprofit program, etc.)
- Who may be involved as volunteers or provide extra support (please include numbers and indicate how, such as staff, parents, external project participants such as museum personnel, etc.)
- What community partners or other organizations may be involved or provide support for the project and how
- A brief, general timeline, including start and end dates, sessions with artists, culminating activities, etc.
- The ways RiverArtsFest will be recognized as providing support and free admission tickets
- OPTIONAL: Up to three (3) images, in color or black and white, to illustrate the focus, scope or activities

***Realistic budget accurately reflecting all components, expenses and support in the following, with specific details included (*examples in italics*):**

- Honorarium for artist or visual artists group (*\$250 for artist L. Da Vinci*) subtotal
- Supplies and materials (*\$28 for 14 charcoal sets @ \$2 each, \$28 for 14 sketchpads @ \$2 each, \$100 for art exhibit mats and frames*) subtotal
- Permanent equipment or resource materials (*\$350 for 2 portable double-sided exhibition walls @ \$175 each*) subtotal
- Admissions/tickets (*\$42 for 14 admission tickets to The Louvre @ \$3 each*) subtotal
- Transportation (*\$14 for 14 train tickets @ \$1 each*) subtotal
- Other expenses not eligible for SRF funding (*\$42 for multiple snacks for 14 @ \$3 each*) subtotal
- **TOTAL PROJECT EXPENSES** \$
- Other sources of support (*\$100 from PTO, \$350 grant from the Paree Foundation*)
TOTAL COMMUNITY SUPPORT \$
- **SPECIAL RESOURCES FUND REQUEST** \$
- In-kind donations (services, supplies, equipment) specifically for project (*\$30 6 tubes oil paints from Mona Lisa; \$36 for cookies for art exhibit opening from parents*) **IN-KIND TOTAL** \$
- Round to the nearest dollar on all budget items, details, subtotals and totals and put -0- if you have none

Questions??? Contact Angela Less

alessriverartsfest@gmail.com

Additional information about the RiverArtsFest Special Resources Fund (SRF)

Support from the Special Resources Fund is for visual arts projects or for clearly defined visual arts components of larger, multidisciplinary projects but all must be within Shelby County and designed to benefit children and youth. Schools and nonprofit organizations may submit more than one application but each application must be for a separate project.

Examples of activities that are **not eligible** for SRF project support include receptions, parties, food, decorations, flowers, entertainment, performing arts projects, t-shirts, entry fees, tuition, etc. However, if they are a part of your overall project proposal, please include with details in the "Other" and/or "In-kind donations" categories in the project budget.

Your proposed project may involve the entire school or organization. It may focus on one class, age or grade, level of ability or any combination of those. Art clubs, extended classes or after-school enrichment programs are eligible, also.

It is important to include a concise, descriptive narrative supported by a realistic, accurate budget. Please round to the nearest dollar. Your application may not exceed three pages but you are not required to submit that many. The number of pages was increased to allow for optional visual aids to be included.

The jurying committee considers the following when selecting projects for funding:

- **Is the application accurate and complete?**
- **Is the project clearly arts-based?**
- **Is the project achievable as described in the narrative and reflected in the budget? Is it doable in scope and available resources?**
- **Is the project appropriate and realistic for the site and the participants as described in the narrative?**
- **Is the special opportunity provided by SRF funding clearly stated? Is the impact conveyed?**
- **Is the scale of the project realistic? Does it translate from concept to actual completion?**
- **Is careful planning reflected in the described activities and in the budget? Is creativity?**

All applications will receive free festival admission tickets for participants and will include one free adult ticket per child at the elementary and middle school ages. In 2017, RiverArtsFest distributed approximately **\$35,000** in free admissions to schools and nonprofit organizations throughout Shelby County.

Support for the Special Resources Fund is provided by a very generous anonymous donor. Additional funding comes from income generated by the festival and is added because of the committed volunteer leadership of RiverArtsFest, Inc. Our community investment resources are allocated only in Shelby County and to visual arts education at all levels. Please support the festival's efforts by applying to SRF and by attending in October!



OCTOBER 27th and 28th 2018

DOWNTOWN MEMPHIS ON RIVERSIDE DRIVE BETWEEN JEFFERSON & UNION

Free public Mighty Lights celebration after 6 p.m. on Saturday the 27th

www.riverartsmemphis.org for festival information